



Sun Valley Center for the Arts Wine Auction

A Celebration of Wine • A Benefit for Arts & Education

July 17-20, 2019

Many thanks for your participation in the 38th Annual Sun Valley Center for the Arts Wine Auction to be held July 17–20, 2019 in beautiful Sun Valley, Idaho. The arts education and programming offered year round by the Sun Valley Center for the Arts is made possible through the support of our vintners each year.

Vintner Donation Forms • Please return by April 15, 2019

DEADLINE FOR DONATION FORMS: APRIL 15, 2019

Please ensure that all donation forms and marketing materials are returned to the Wine Auction Director at pburke@sunvalleycenter.org by Monday, April 15th, 2019. Any donation commitments submitted after this date cannot be guaranteed to be included in print materials and therefore will not receive the marketing opportunities and attention that they deserve.

MARKETING MATERIALS

Please supply high resolution digital images of logos, bottles, winery and owners for our online and print materials via email to pburke@sunvalleycenter.org by April 15, 2019 to ensure maximum marketing benefits. Please provide high resolution images for use in print collateral. Images should be at least 4" x 6" (1800 x 1200 pixels) at 300dpi. We can use JPEG, TIFF or EPS files.

PARTICIPATION

We request that wineries are represented at the Sun Valley Center for the Arts Wine Auction by principals, owners or wine makers. This makes the weekend truly special by helping wineries build relationships with our patrons, and maximizes the success of the event for the winery.

SHIPPING

Once donation forms are received, we will send you colored stickers for each designated event that you are participating in. Please adhere these to the coordinating cases prior to shipping so that we can correctly direct your wines to each event. Wines can be shipped to our consolidator in Santa Rosa, California for free Idaho shipping as long as wines arrive prior to May 24th, or directly to our consolidator in Ketchum, Idaho.

**If shipping to Idaho,
please send to:**
Hayden Beverage
ATTN: SV Wine Auction
250 Northwood Way
Ketchum, ID 83340
Deadline – June 17, 2019

**If shipping from California, for free
Idaho shipping please send to:**
North Coast Logistics
ATTN: SV Wine Auction
256 Sutton Place #102
Santa Rosa, CA. 95407
Deadline – May 24, 2019

FINE PRINT

There is no advance guarantee regarding inclusion in the Live Auction or Vintner Dinners. Donated wines not used during the Wine Auction will be used at other Center events throughout the year. If accepted as a Vintner Dinner winery, we will send additional forms.

Questions? Contact Peter Burke, pburke@sunvalleycenter.org

Phone: (208) 726-9491 x115 • Fax: (208) 726-2344

All forms must be received by April 15, 2019



Sun Valley Center for the Arts Wine Auction

2019 VINTNER SCHEDULE OF EVENTS

WEDNESDAY, JULY 17

Magnum Pig Roast

Pig Roast and Welcome Party
5:30 pm
Private venue

THURSDAY, JULY 18

Vintner Adventures

Activities start at 8:00 am

Auction Lot Viewing and Registration Packet Pickup

10:00 am to 5:00 pm
Dollar Mountain Lodge

Vintner Dinners

6:00 pm
Private venues throughout the valley

FRIDAY, JULY 19

Vintner Adventures

Activities start at 8:00 am

Auction Lot Viewing and Registration Packet Pickup

10:00 am to 3:00 pm
Dollar Mountain Lodge

Wine Auction Gala

5:00 pm
Dollar Mountain Lodge
Under the Gala Tent

SATURDAY, JULY 20

Trade Tasting

12:00 pm to 1:30 pm
Dollar Mountain Lodge

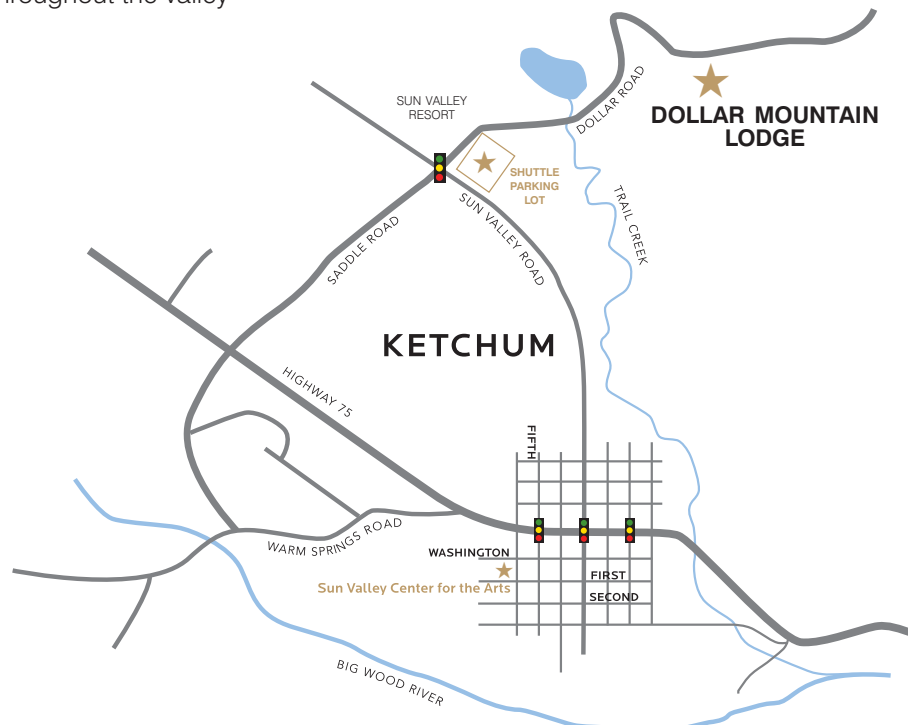
Vine & Dine Plus Early Entry Indoor Tasting

5:00 pm to 6:30 pm
Dollar Mountain Lodge

Wine Auction Vine & Dine

6:00 pm to 9:00 pm
The lawn at Dollar Mountain Lodge

**We recommend all Vintners
collect their registration packets during
Registration Packet Pickup at
Dollar Mountain Lodge*



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Sun Valley Center for the Arts Wine Auction

Arts Making An Impact

RECOMMENDED DONATIONS QUANTITIES

WEDNESDAY, JULY 17

Magnum Pig Roast: 125-150 guests

The traditional annual Pig Roast is an intimate evening at a private venue in which vintners bring a magnum to share with other vintners and the top patrons of the Center. Magnums may be shipped in advance or brought directly to the event. It is recommended that vintners pour their own magnums at the event.

Recommended Donation: 1 Magnum

THURSDAY, JULY 18

Vintner Dinners: 24-40 guests per home

Vintner Dinners take place at various private homes around the Wood River Valley. Vintners hosting Vintner Dinners are selected by The Center based on participating criteria and diversity. Vintner Dinners will most often have two host wineries per dinner.

Recommended Donation: 2-3 varietals, 6 to 9 bottles per varietal

FRIDAY, JULY 19

Wine Auction Gala: 350 guests

The Auction Gala Dinner takes place at Dollar Mountain Lodge. Attending Vintners can request to host a table at the Gala Dinner. All wines at the Gala Dinner will be circulated around the room by the end of the evening.

Recommended Donation: Between 1 and 3 cases, depending on desired presence in room

For Auction Lot donation recommendations, see page 4

SATURDAY, JULY 20

Trade Tasting: 200 guests

An exclusive indoor tasting event for local restaurant owners and vendors which takes place at Dollar Mountain Lodge. Winery representatives must be available to pour wines.

Recommended Donation: 2-3 bottles per varietal

Vine & Dine Plus: 350 guests

An intimate indoor tasting before the general admission taking place inside Dollar Mountain Lodge. Winery representatives must be available to pour wines.

Recommended Donation: 6-8 bottles per varietal

Vine & Dine : 1,500 guests

An outdoor food and wine event to conclude the festivities. Wines are poured by our volunteer stewards.

Recommended Donation: Minimum 1 case

Please note that in lieu of booth fees, we request that vintners who take part in the trade tasting and/or Vine & Dine Plus also contribute to the Vine & Dine.

There is no advance guarantee regarding inclusion in the Live Auction, Hosted Table or Vintner Dinner. Any donated wines not used during the Wine Auction will be used at other Center events throughout the year, such as patron cultivation and appreciation dinners and exhibition openings. If selected as a Vintner Dinner winery, additional forms will be sent.

Questions? Contact Peter Burke, pburke@sunvalleycenter.org

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Vintner Donation Form

Donation Forms Due April 15, 2019

Vintner Contact & Donation Shipping Information

Donor Name (as it should appear in the catalog):	
Authorized by:	
Business Owner (to be used for tax deduction acknowledgements):	
Contact for arrangements (if different from above):	
Contact title:	
Address:	
City/State/Zip:	
Email:	Phone:
Idaho Distributor (if applicable):	

ATTENDING WINERY REPRESENTATIVES

1. _____

2. _____

EVENTS IN WHICH THE WINERY IS PARTICIPATING

Please check all that apply

☐ Vintner Dinner (by selection only)

☐ Gala Dinner

Would you like to be considered for a Gala Hosting Table? ☐ Yes ☐ No

☐ Auction Lot

Would you like to be considered for the Live Auction? ☐ Yes ☐ No

☐ Trade Tasting

☐ Vine & Dine Plus

☐ Vine & Dine

SHIPPING OPTIONS:

☐ North Coast Logistic, Santa Rosa, CA (must arrive before May 24 to be transported free of charge to Idaho)

☐ Hayden Beverage, Ketchum, ID (must arrive by June 17)

☐ Will hand deliver to the Sun Valley Center for the Arts in Ketchum, ID (must be delivered by June 17)

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Magnum Pig Roast

Wednesday, July 17, 2019

Donation Forms Due April 15, 2019

Magnum Pig Roast Contact Information

Donor Name (as it should appear in print materials):	
Attending winery representatives to the Magnum Pig Roast: 1)	2)

All participating wineries are invited to the Magnum Pig Roast, a vintner focused celebration to kick off the Wine Auction festivities.

The Magnum Pig Roast is an invitation-only event. All participating vintners are invited to attend and asked to bring along or send in advance a magnum to be poured and shared. We also invite all Vintner Dinner Hosts, top patrons from the previous year, Sun Valley Center for the Arts Board of Directors, and our Grand Cru package ticket holders. Between 125 and 150 guests attend each year.

Magnums will be held at the bar during the Pig Roast and not poured until the Vintner arrives and asks our bar staff to open their bottle(s).

Recommended Donation: 1–2 magnums

Details of Magnum Pig Roast donation:

Vintage		# Bottles		Wine Name			
Varietal				Bottle Size		Value per bottle	\$

Vintage		# Bottles		Wine Name			
Varietal				Bottle Size		Value per bottle	\$

Vintage		# Bottles		Wine Name			
Varietal				Bottle Size		Value per bottle	\$

Vintage		# Bottles		Wine Name			
Varietal				Bottle Size		Value per bottle	\$

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Auction Lot Donation Form
Live Auction: Friday, July 19, 2019
Silent Auction: Thursday, July 18 to Friday, July 19
Donation Forms Due April 15, 2019

Vintner Contact & Donation Shipping Information

Donor Name (as it should appear in the catalog):	
Contact for auction lot:	
Contact title:	
Email:	Phone:

Details of Lot Donation: Please include all details about the donation such as number of people, timing and location. Any additional informational pages regarding the lot can be sent to pburke@sunvalleycenter.org.

Please supply marketing materials, such as high-resolution images, tasting notes and descriptions of locations, so that we can best represent your lot in our event catalog. We encourage wineries to provide materials for auction lot display to best promote their winery and the auction lot. These can be returned after the event.

Please provide **high resolution** images for use in print collateral. Images should be at least 4" x 6" (1800 x 1200 pixels) at 300dpi. We can use JPEG, TIFF or EPS files.

The Sun Valley Center for the Arts Wine Auction limits the amount of live auction lots to a maximum of 28 lots and average selling price for each live lots is \$20,000. For this reason, we occasionally ask wineries to collaborate with other wineries to create large enough lots to feature in the live auction. We still endeavor to provide the deserved publicity and recognition for each of the contributing wineries.

Description:

Total Value of Auction Lot: (excluding wines)
\$ _____

Live or Silent Auction Donation

If applicable, is the donated experience date specific?

☐ Date _____ **OR** ☐ Mutually Agreeable?

Will you be sending a gift certificate?

☐ Yes ☐ No

☐ By mail: send to P.O. Box 656,
Sun Valley, ID 83353 by June 1st

☐ By email: send to pburke@sunvalleycenter.org
by June 1st

If your donation includes wines, will these be received:

☐ At the Wine Auction

☐ During the auction
lot Experience

Details of LOT WINE Donation

☐ I understand there is no guarantee regarding inclusion in the Live Auction

Vintage		# Bottles		Wine Name	
Varietal			Bottle Size	Value per bottle	\$

Vintage		# Bottles		Wine Name	
Varietal			Bottle Size	Value per bottle	\$

Vintage		# Bottles		Wine Name	
Varietal			Bottle Size	Value per bottle	\$

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Gala Dinner Donation Form

Friday, July 19, 2019

Donation Forms Due April 15, 2019

Vintner Contact & Donation Shipping Information

Donor Name (as it should appear in the catalog):
Gala Attendees: 1) _____ 2) _____

Please provide all details of wines to be donated to the Gala Dinner on Friday, July 19th from 5pm-10pm. Include any additional information, specifically tasting notes, ratings or awards to pburke@sunvalleycenter.org. This information will help us to educate the stewards who will be pouring your wines.

Please supply digital images of logos, bottle, winery, and owners for marketing materials (300 dpi resolution jpeg).

Recommended Donation: 1–3 cases, multiple varietals are encouraged.

Details of Gala wine donation:

Vintage		# Bottles		Wine Name			
Varietal				Bottle Size		Value per bottle	\$

Vintage		# Bottles		Wine Name			
Varietal				Bottle Size		Value per bottle	\$

Vintage		# Bottles		Wine Name			
Varietal				Bottle Size		Value per bottle	\$

Vintage		# Bottles		Wine Name			
Varietal				Bottle Size		Value per bottle	\$

Vintage		# Bottles		Wine Name			
Varietal				Bottle Size		Value per bottle	\$

☐ **I wish to be considered for a Winery Hosted Table** and understand that in addition to having wines on the hosted table, stewards will roam the event and pour wines at tables throughout the evening. To be considered for a Winery Hosted Table, wineries must participate in a live auction lot and donate at least two cases to the Gala Dinner.

☐ **I would like to have my wines poured at the Gala Dinner but will not be attending.** Our stewards are happy to pour your wines around the room. Please provide tasting notes so that we can educate them on how to best represent your wines.

Please Note: Winery Hosted Tables are limited and priority is given to those who participate at multiple events, and to those who are donating enough wines to be well represented in the room at the Gala Dinner.

Questions? Contact Peter Burke, pburke@sunvalleycenter.org

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Trade Tasting Donation Form

Saturday, July 20, 2019 | 12:00pm - 1:30 pm

Donation Forms Due April 15, 2019

Vintner Contact Information

Donor Name (as it should appear on tasting signage):
Idaho Distributor (if applicable):
Trade Attendees: 1) _____ 2) _____

Please provide all details of wines to be donated to the Trade Tasting on Saturday, July 20th. Please send a high-resolution logo to be printed on signage at the tasting to pburke@sunvalleycenter.org.

Please supply digital images of logos, bottle, winery, and owners for marketing materials (300 dpi resolution jpeg).

Recommended Donation: 2–3 bottles per varietal

Details of Trade Tasting wine donations:

Vintage		# Bottles		Wine Name			
Varietal				Bottle Size		Value per bottle	\$

Vintage		# Bottles		Wine Name			
Varietal				Bottle Size		Value per bottle	\$

Vintage		# Bottles		Wine Name			
Varietal				Bottle Size		Value per bottle	\$

Vintage		# Bottles		Wine Name			
Varietal				Bottle Size		Value per bottle	\$

Vintage		# Bottles		Wine Name			
Varietal				Bottle Size		Value per bottle	\$

Vintage		# Bottles		Wine Name			
Varietal				Bottle Size		Value per bottle	\$

Please note: Space is limited to a maximum of 30 wineries at tastings and priority will be given to those who participate in live or silent auction lots, and to forms which are received earliest.

Questions? Contact Peter Burke, pburke@sunvalleycenter.org

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Vine & Dine Plus Donation Form

Saturday, July 20, 2019

Donation Forms Due April 15, 2019

Vintner Contact Information

Donor Name (as it should appear on tasting signage):
Vine & Dine Plus Attendees: 1) _____ 2) _____

Please provide all details of wines to be donated to the Vine & Dine Plus tasting on Saturday, July 20th including a high-resolution logo to be printed on signage at the tasting to pburke@sunvalleycenter.org.

Please supply digital images of logos, bottle, winery, and owners for marketing materials (300 dpi resolution jpeg).

Recommended Donation: 6–8 bottles per varietal

Details of Vine & Dine Plus wine donation:

Vintage		# Bottles		Wine Name			
Varietal				Bottle Size		Value per bottle	\$

Vintage		# Bottles		Wine Name			
Varietal				Bottle Size		Value per bottle	\$

Vintage		# Bottles		Wine Name			
Varietal				Bottle Size		Value per bottle	\$

Vintage		# Bottles		Wine Name			
Varietal				Bottle Size		Value per bottle	\$

Vintage		# Bottles		Wine Name			
Varietal				Bottle Size		Value per bottle	\$

Vintage		# Bottles		Wine Name			
Varietal				Bottle Size		Value per bottle	\$

Vintage		# Bottles		Wine Name			
Varietal				Bottle Size		Value per bottle	\$

Please note: Space is limited to a maximum of 30 wineries at tastings and priority will be given to those who participate in live or silent auction lots, and to forms which are received earliest.

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Vine & Dine Donation Form

Saturday, July 20, 2019

Donation Forms Due April 15, 2019

Vintner Contact & Donation Shipping Information

Donor Name (as it should appear in the catalog):	
Vine & Dine Attendees: 1)	2)

New for 2019: There will be a total of 14 Featured Vine & Dine Wineries that will have the opportunity to pour at the Vine & Dine this year. Tasting tables will be set up in the main tent, with signage for each of the 14 wineries taking part. To be selected as a Featured Vine & Dine Winery, a minimum of 5 cases is requested.

For wineries wishing to donate but prefer not to pour, we ask for a minimum of one case and wines will be poured by our stewards at the 'Grand Tasting Table.'

- ☐ I wish to pour at the Vine & Dine as a Featured Vine & Dine Winery
- ☐ I wish to have my donated wines poured by The Center's wine stewards at the Vine & Dine

Details of Vine & Dine wine donation:

Vintage		# Bottles		Wine Name			
Varietal				Bottle Size		Value per bottle	\$

Vintage		# Bottles		Wine Name			
Varietal				Bottle Size		Value per bottle	\$

Vintage		# Bottles		Wine Name			
Varietal				Bottle Size		Value per bottle	\$

Vintage		# Bottles		Wine Name			
Varietal				Bottle Size		Value per bottle	\$

Vintage		# Bottles		Wine Name			
Varietal				Bottle Size		Value per bottle	\$

Vintage		# Bottles		Wine Name			
Varietal				Bottle Size		Value per bottle	\$

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Frequently Asked Questions

1) I have not received the colored stickers for the Center, but would like to ship my wines now. May I do so?

Yes! The colored stickers help our wine inventory coordinators to make sure wines get to the correct locations. We're happy for you to ship your wines without these, but please clearly mark on the outside of each box, which event that box of wine is intended for. For example, 'Vine & Dine' or 'Vintner Dinner'.

2) I would like to have our wines at the Trade and Vine & Dine Plus tasting, but we will not have a winery rep to pour. Are you able to pour wines for us?

We believe that your wines will be best represented by you, and encourage you to pour your own wines if possible. If you're unable to attend but have an Idaho distributor, we recommend reaching out to them to see if they can help. We may be able to assign a volunteer to pour wines for you, but have limited volunteers we can assign to this duty.

3) What happens to any leftover wines at the end of the event?

We take great care to only request enough wine for the events of the Wine Auction. In the case of extra wine, these are taken to the Center's temperature controlled wine storage facility, and used to benefit the Center's events year round, including patron dinners, gallery tours, exhibition openings, etc. We always aim to showcase any wines being poured at events in a way that best promotes the winery.

4) How can I get to Sun Valley?

The nearest airport to Sun Valley is the Hailey airport, approximately 14 miles from Sun Valley resort. It is easily accessible from San Francisco, Seattle, Los Angeles, Salt Lake City, Denver and Portland. Boise Airport is a major hub and is approximately a 2.5 hour drive from Sun Valley.

5) I need assistance organizing my stay in Sun Valley, are you able to help?

If you would like guidance on closest hotels, taxi companies, or any other aspect of your stay, please get in touch with Esther at ewilliams@sunvalleycenter.org.

6) How do I get selected to pour at a Vintner Dinner?

The selection process is based on geographical variation, participation history, quality of product, private host preferences and jury selection by the Wine Auction committee.