

ENRICHING OUR
COMMUNITY THROUGH
TRANSFORMATIVE ARTS
AND EDUCATIONAL
EXPERIENCES



www.sunvalleycenter.org
208 . 788 . 6520

DEADLINES

May 15, 2017

Please sign contract and return for space reservation with deposit of at least 50%.

MAIL completed contract to:
Sun Valley Center for the Arts
Attn: Kris Olenick
PO Box 656
Sun Valley, ID 83353

Email completed contract to:
kolenick@sunvalleycenter.org

or FAX completed contract to:
(208) 788-1053

June 1, 2017

Final artwork due.

DETAILS

All ads must be sent as electronic files by CD/DVD or email.

- While requests are welcome, Company of Fools does not guarantee placement preference.
- Ads not accompanied by payment will not be placed without pre-arranged payment plan.
- Company of Fools reserves the right to refuse ads and will issue a refund.
- Deliver ad artwork to:
Liberty Theatre
110 N. Main Street
Hailey, ID 83333
kolenick@sunvalleycenter.org
- Mail Payments to:
Sun Valley Center for the Arts
Attn: Kris Olenick
PO Box 656
Sun Valley, ID 83353

For additional information or questions, please contact Kris at (208) 788-6520 x 205

Thank you!

2017-2018 Season Program Advertising Contract

PROGRAM AD SIZES AND SPECIFICATIONS RATES

AD SIZE	width	x	height	Non-profit / B&W	Color
FULL PAGE				season rate	\$1,200 / \$1,400
BLEED AD	6.125"	x	8.125"		
TRIM SIZE	6"	x	8"		
NON BLEED AD (LIVE AREA)	5.5"	x	7.5"		
1/2 PAGE	width	x	height	Non-profit / B&W	Color
VERTICLE	2.5"	x	7.5"	season rate	\$800 / \$950
HORIZONTAL	5.5"	x	3.5"		
1/4 PAGE	width	x	height	Non-profit / B&W	Color
VERTICLE	2.5"	x	3.5"	season rate	\$500 / \$600

Front inside cover \$1,500. Back cover \$1,600.

MECHANICAL REQUIREMENTS AND INSTRUCTIONS

- Electronic files must be delivered as **300 dpi, high-res Adobe Acrobat PDFs**. Embed all fonts into PDF document.
- Ads must be delivered on CD/DVD or sent electronically to: kolenick@sunvalleycenter.org
- Hard copy proofs recommended for all ads.
- Payment is due within 30 days of receipt of invoice.

CONTRACT

The Sun Valley Center for the Arts/Company of Fools agrees to print an advertisement purchased by:

_____ in all 2017/2018 Season programs at the indicated

rate of \$_____ for a _____ size black & white/color ad (Circle one if necessary: vertical, horizontal).

Advertiser Contact Name & Business

Contact signature (required)

Address

City & ZIP

Telephone & FAX numbers

Email Address (required)