



Sun Valley Center for the Arts

Arts Making an Impact

ARTS EDUCATION





ARTS EDUCATION is essential to building engaged, curious, inspired and contributing citizens and communities.

The Center's programming delivers transformative and engaging arts education.

The Center needs your support to make an impact in the lives of individuals, our community and society at large.

How do you want to make an impact?



NATIONAL DIALOGUE

Did you know?

“Students who participate in the arts develop *leadership skills*, including decision-making, strategy building, planning and reflection.”

S. Heath & A. Roach, S. Wolf, *Imaginative Actuality and Focus in Creative Learning*, 1999 and 2005

“Students who participate in the arts develop a strong sense of *identity* and *confidence* in their ability to affect the world around them in meaningful ways.”

S. Heath & A. Roach, S. Wolf, *Imaginative Actuality and Focus in Creative Learning*, 1999 and 2005

“Arts education develops *creativity*, one of the *top five skills* employers prize for the 21st century.”

J. Lichtenberg, C. Woock and M. Wright, *Ready to Innovate*, 2008

“The arts make a significant contribution to helping all students *achieve success*, in school, work and life.”

Sandra Ruppert, *Critical Evidence*, National Assembly of State Arts Agencies, 2006

A study of Missouri Public Schools in 2010 found that "*greater arts education* led to fewer disciplinary infractions and higher attendance, graduation rates and test scores.”



CLASSROOM ENRICHMENT

“My students learned more material and will retain it longer than any other method of teaching them. Integrated art projects are a great way to learn and the students share that they love it and are learning at the same time.”

—Wood River Middle School Teacher

CLASSROOM ENRICHMENT



Arts in Action: [CLICK HERE](#) to view the video.

By the Numbers

- Offered 3–4 times annually to 6–12 grade core subject educators and their students
- Reaching 100–400 secondary students in their classrooms annually

Program Assessment

- Pre- and post-learning evaluations assess student learning
- Student evaluations reflect a positive learning experience
- Educator's evaluations reflect an invigorated classroom experience and successfully met curricular goals
- District administration has indicated they would like to implement this program in every secondary classroom

Program Overview

Professional museum educators and teaching artists work with secondary, core, non-arts classroom teachers to develop a project and co-teach an element of planned curriculum through a hands-on art project.

Outcomes

- Provides students with new tools for interpretation and problem solving
- Encourages skill building, three dimensional learning, critical thinking and self-expression skills
- Provides educators with a new model for teaching core material
- Reinforces and supports the learning students are doing through more traditional methods
- An important skill-building opportunity for teachers; educators can receive professional development credit for participation

Annual Program Cost

\$148,000

National Research Supports

- A 2005 analysis of SAT scores showed that students who took 4 years of art education in high school earned the highest math and verbal scores and students who took any art courses scored significantly higher than those who took none.¹
- Art education is proven to strengthen perseverance and develop discipline. A UCLA study of 25,000 secondary school students showed those with higher involvement in the arts scored better on measures of persistence.²
- A comparative study in Chicago found that students who experience learning where art is integrated into teaching an academic subject perform better on standardized tests.³



PROFESSIONAL ARTIST RESIDENCIES

“Exposure to a variety of performing arts and lectures teaches students so much more than just what they see or hear. They learn how to respond, engage in discussion, be inspired to go to more things they may not be familiar with, and how to behave in a particular setting.”

—Wood River High School Teacher

PROFESSIONAL ARTIST RESIDENCIES

Program Overview

Musicians, actors, dancers, authors and visual artists visit Blaine County Schools to offer performances, presentations, workshops and classes. Residencies range from all-school assemblies to one-on-one or small group workshops in classrooms.

Outcomes

- Students learn from professional artists about the value of hard work, commitment and self-expression
- Students are exposed to live performance, global cultures and artistic styles; residencies are often a student's only experience of live performance
- Artists work side by side with secondary students and their teachers, refining technique and approach
- Students often perform publicly with music professionals, motivating students to do their best work
- Students learn how to be informed and respectful audience members

Annual Program Cost

\$172,000



Arts in Action:

[CLICK HERE](#) to view the video.

By the Numbers

- Offered 2–5 times annually to K-12 students
- Reaching 30–3500 students annually (2000 on average)
- All-school performances are generally scheduled for students in grades K–8
- Classroom workshops are offered to students in grades 9–12

National Research Supports

- Music education fosters superior working memory and boosts reading and language skills⁴
- The arts nurture a motivation to learn by emphasizing active engagement, discipline and risk taking⁵
- Students who participate in the arts develop a strong sense of identity and confidence in their ability to affect the world around them in meaningful ways⁶

Program Assessment

- Educators receive evaluation forms to determine success in terms of student engagement, discussion focus, skills, technique, material learned
- Educators and administrators report that the residencies inspire their students, building their curiosity and initiating dialogue
- Feedback from educators helps shape future residencies
- Study Guides are created and distributed to deepen understanding and reinforce the residency experience

STUDENT EXHIBITION TOURS



“These visits add to students’ visual literacy. It gives them an opportunity to verbalize their ideas. It also expands their vision of the world.”

—Elementary School Art Teacher

STUDENT EXHIBITION TOURS



Program Overview

Professional museum educators and trained volunteers offer students and teachers an exploration of visual art exhibitions. Students engage with the art work, the ideas behind the exhibition, the museum educator and their peers through observation and discussion. Students also create a hands-on art project linked to the content of the exhibition.

Outcomes

- Students engage with art and ideas through object-based conversation and art-making experiences, strengthening critical looking and thinking skills
- Students hone visual and self-expression skills through discussion as well as hands-on making
- Students develop understanding that art is a means for interpretation of the world around them
- Teachers have an experiential learning opportunity that reinforces curricular themes
- Students in our rural community have an active, positive museum experience

By the Numbers

- 45–65 tours annually for K–12 grades
- Reaching 1200–2000 students annually

Program Assessment

- Tours meet National Core Arts Standards in the visual arts, which stem from the four core artistic processes of creating, presenting, responding and connecting
- Steady annual growth indicates teachers and administrators find value for their students in the program
- Educators receive post-visit evaluation forms to reflect on student engagement, discussion focus and hands-on art project
- An evaluation is in development to measure students' use of learned observational and interpretive skills beyond their visit
- Young Visitor Guides are created and distributed to deepen understanding and reinforce the visual arts exhibition experience

Annual Program Cost

\$283,000

National Research Supports

- A 2014 University of Arkansas study determined that museum visits that emphasize looking at and talking about art create a stronger link to history and build empathy in students⁷
- In 2013, Arts Education Partnership evidence-based studies demonstrated that arts education develops students' critical thinking skills—including skills for comparing, hypothesizing, critiquing and exploring alternative viewpoints
- Students who are trained to look closely at art improve their reasoning skills and have demonstrated an ability to transfer those skills to images in science⁸

STAGES OF WONDER



“I think of all of the opportunities to come into our school, Stages of Wonder is at the top of the list of most beneficial and rewarding for the kids.”

—Elementary School Teacher

STAGES OF WONDER



Program Overview

An in-school program designed for elementary students to explore creativity through the theatrical arts, work as a collective, and experience being effective, empowered leaders and followers. Trained theatre educators lead students through physical exercises that encourage individual expression and appreciation of others' perspectives.

Outcomes

- For 19 years the program has served as Blaine County School District's elementary theatre curriculum.
- Exercises meet National Core Arts Standards for theatre.
- Students develop self-expression skills
- Program lays the foundation for student understanding of the theatrical and physical arts as a means for self-expression and interpretation
- Strengthens team building and respect among students

Arts in Action:

[CLICK HERE](#) to view the video.

By the Numbers

- Annually for every elementary grade student in 4 district schools
- Reaching approximately 2,200 students annually

National Research Supports

- When students have the ability to physically engage in storytelling, their overall understanding of narrative improves⁹
- Drama instruction increases reading readiness and word fluency in early grades¹⁰
- Literacy skills in second and third grade students are fostered through movement and improvisation exercises¹¹

Program Assessment

- Evaluations are distributed to all Stages of Wonder staff annually to gather feedback on implementation of best practices
- An updated evaluation form for school educators to assess learning is under development

Annual Program Cost

\$84,000

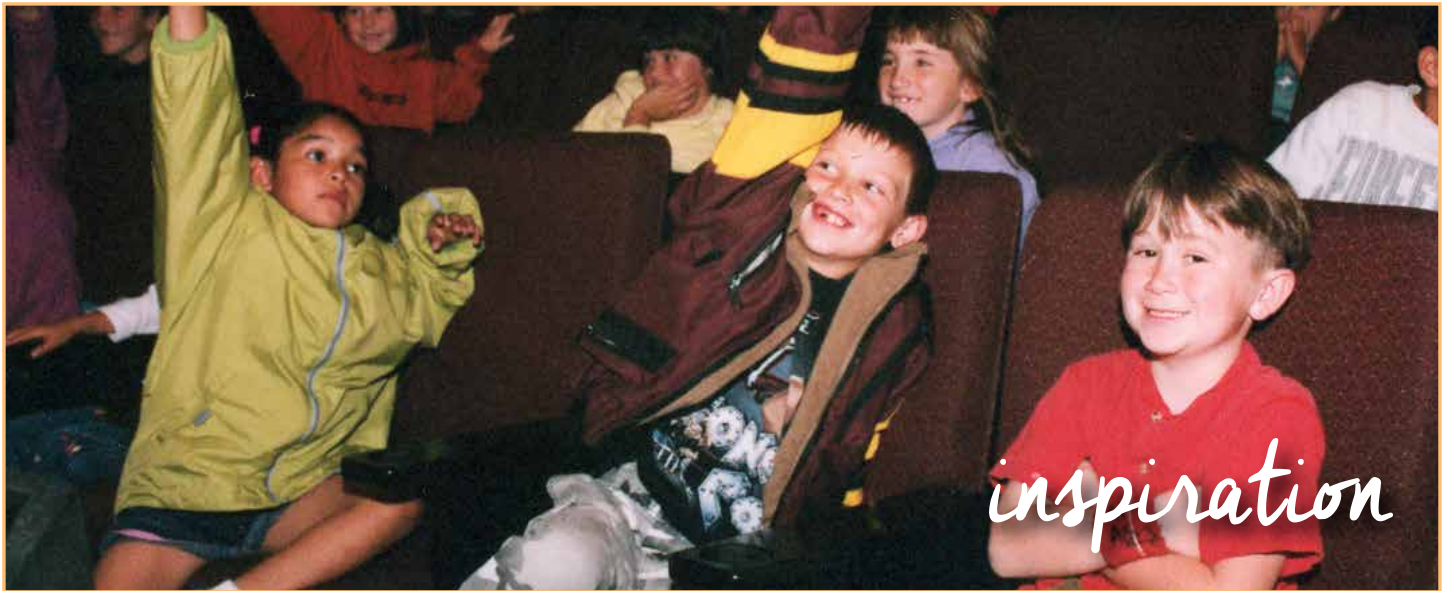
STUDENT MATINEES



“It allows them to access a part of our arts community which they may otherwise be unable to afford.”

—Elementary School Teacher

STUDENT MATINEES



Program Overview

Company of Fools, The Center's professional theatre company, presents plays for K–12 students. Students interact with professional actors during a Q&A session following each performance.

Outcomes

- Provides exposure to live performance and professional actors, reinforcing students' knowledge of different artistic mechanisms for storytelling, interpretation and communication
- Provides link to in-school Stages of Wonder theatre program and deepens understanding of physical expression; also demonstrates reliance on teamwork and team building
- Students learn how to become informed and respectful audience members

Annual Program Cost

\$96,500

By the Numbers

- Offered 4–7 times annually (student grade level depends on the content of the production)
- Reaching an average of 1300 students annually

National Research Supports

- Arts programs foster a sense of community among participants that supports their personal, artistic and social development and offer a vehicle for effecting change in the surrounding community¹²
- Arts education develops creativity, one of the top five skills employers prize for the 21st century¹³

Program Assessment

- Evaluated through teacher feedback
- Student matinees for grades K–5 sell out within 48 hours of their announcement and grades 6–12 have seen a 40% increase in attendance over the last two years
- Pre-visit Study Guides, which include a synopsis, dramaturgical information and suggested classroom activities, are distributed to teachers to prepare students and deepen understanding

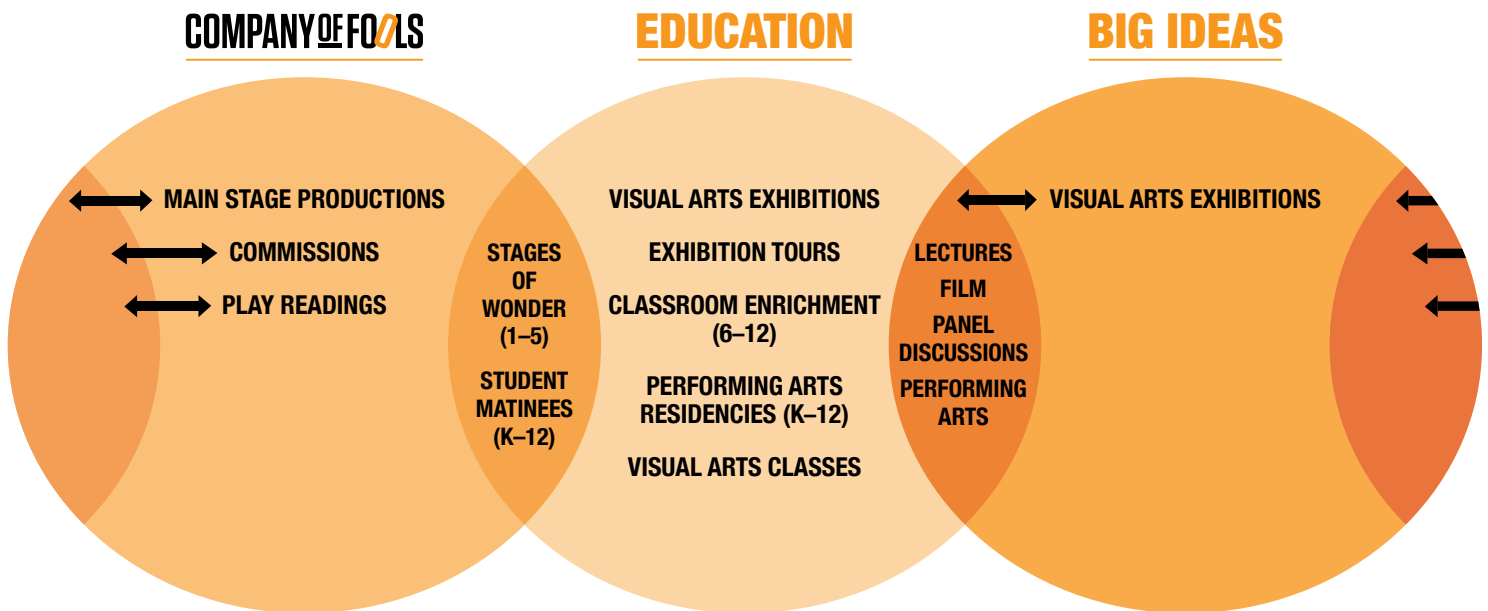


STRATEGIC PLANNING

Statement of Commitment & Outlook

The Center is committed to providing year-round, enriching arts and educational experiences. We focus on three areas of distinctive programming; Arts Education, BIG IDEA projects, and Company of Fools Theatre. These three areas of focus provide the community with excellence in visual arts, humanities, performing arts, theater and extensive arts education programs.

Focused Programming



GATEWAY COMMUNITY EVENTS



Arts in Action: [CLICK HERE](#) to view the video.



HISTORY / OVERVIEW / MISSION

Mission

The Sun Valley Center for the Arts enriches our community through transformative arts and educational experiences.

Vision

The Sun Valley Center for the Arts is a driving force to establish the Sun Valley area as a nationally recognized arts destination.

Core Values

Our core values serve as guiding principles that shape the organizational choices we make.

Excellence

We continuously strive to excel in programmatic and operational effectiveness.

Imagination

We offer compelling programming that stimulates the imagination, advances creativity and promotes new perspectives.

Discovery

We provide educational opportunities that enable all segments of our community to discover, re-discover and sustain the joy of learning.

Community

We help build an engaged and connected community through transformative experiences that are accessible and inclusive.

Stewardship

We care for the resources entrusted to us through best practices in all we do.

History

Established in 1971, the Sun Valley Center for the Arts has evolved with the community, serving as the valley's cultural anchor and bringing families, friends, visitors and locals together for shared arts experiences for over 45 years. The Center's year-round programming includes Company of Fools' professionally produced theater, visual arts exhibitions featuring regionally and nationally recognized artists, lectures, concerts, film, classes in visual and performing arts, play readings and BIG IDEA multidisciplinary projects that explore a theme or idea through multiple events and disciplines. In addition, The Center works to enhance arts education in Blaine County schools by providing elementary school theatre education, student gallery tours, in-school artist residencies and performances, arts-based classroom enrichment projects, student and teacher scholarships and professional development programs for classroom teachers. More than 40,000 people attend these events annually. Our programs are supported through the Engl Trust, the Idaho Commission on the Arts, the Idaho Humanities Council, the National Endowments for the Arts and Humanities, private foundations, proceeds from the Sun Valley Center for the Arts Wine Auction, grants, donations, ticket sales and membership support.



WHY ARTS EDUCATION?

Education Mission

- Our goal is to advocate for and lead our community in understanding the necessity of arts education.
- Arts education develops improvisational skills and self-expression, enhancing confidence, teaching empathy and strengthening our ability to problem solve.
- Creativity is at the core of problem solving and problem solving is the foundation of a competitive and innovative work force, an entrepreneurial society and an engaged citizenry.

Developing Life Skills

The Center's K-12 arts education programs are designed to develop improvisational skills and self-expression, enhancing confidence, teaching empathy, and strengthening the ability to problem solve by:

- Offering in-school and museum-based sessions with students that cultivate visual literacy, critical thinking, observational and communication skills.
- Providing hands on, physical learning opportunities as tools for self-expression, problem solving and active learning.
- Introducing professional artists, actors and musicians to students in their classrooms to reinforce a variety of avenues for self-expression, confirm the value of hard work and provide one-on-one opportunities for skill building and public presentation.
- Providing new approaches for learning and teaching core curriculum.
- Measuring quantitatively and qualitatively what students are taking away from each of our programs and working annually to incorporate what we learn

confidence
improvisational skills
self-expression
problem solving
empathy

Student Impact

Building the foundation for life skills and inspiring curiosity:

- Student Exhibition Tours
- Classroom Enrichment
- Stages of Wonder
- Professional Artist Residencies
- Student Matinees
- Students understand art as a tool for expression, problem solving, storytelling and interpretation
- Engaging in arts education reinforces students' understanding of and appreciation for different cultures, increasing their ability to empathize.
- Students develop stronger communication and interpretation skills
- Blaine County students graduate with appreciation for and exposure to numerous art forms

Community Impact

Building curious, engaged and innovative citizens:

- Teachers, administrators and parents find importance and value in arts education as a way to deepen learning and core skill building
- Students use their arts education as a means for problem solving and self-expression as adults
- Critical looking and thinking skills provide the foundation for students to become innovative workers in business and social profit sectors
- Students understand the arts as a valuable and inspiring expression of humanity
- Students know how to be art patrons—enter a museum, go to the theatre, be an active audience member



WHY YOUR SUPPORT IS IMPORTANT

Why we need your help

The Center is less interested in creating great artists than in creating great human beings. We believe that arts education is essential to developing students that are engaged, curious, inspired and contributing citizens. We have determined this is our most important area of focus.

In order to achieve our goals of delivering transformative and engaging arts education, we need support from individual donors, corporate supporters and foundations.

Our Goals for the Future

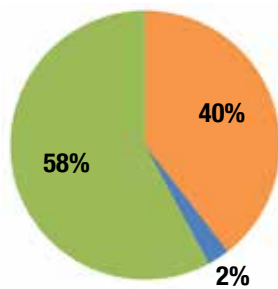
- We believe arts education must be a priority in the schools
- We believe arts education should be integrated in the curriculum and a priority for our community
- We believe Sun Valley Center for the Arts programs, in collaboration with our partners, develop improvisational skills, self-expression, critical thinking and inspire creative innovation.

What we need to get there

The Center’s existing arts education program commitment costs over \$1,000,000 annually. **98% of the work we offer in the schools is supported by contributed income.** Your gift to The Center in support of arts education ensures we can continue to provide engaging arts experiences for students in Blaine County and beyond. Gifts of significant support provide us with the ability to create a replicable model that can be used nationally.

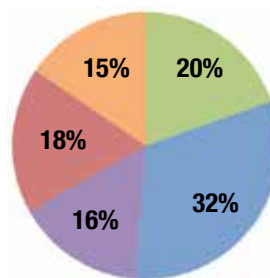
You can make this happen. You can make an impact with a contribution to The Center in support of arts education.

K-12 INCOME



- Wine Auction Paddle Raise
- Contributed
- Earned

K-12 EXPENSE



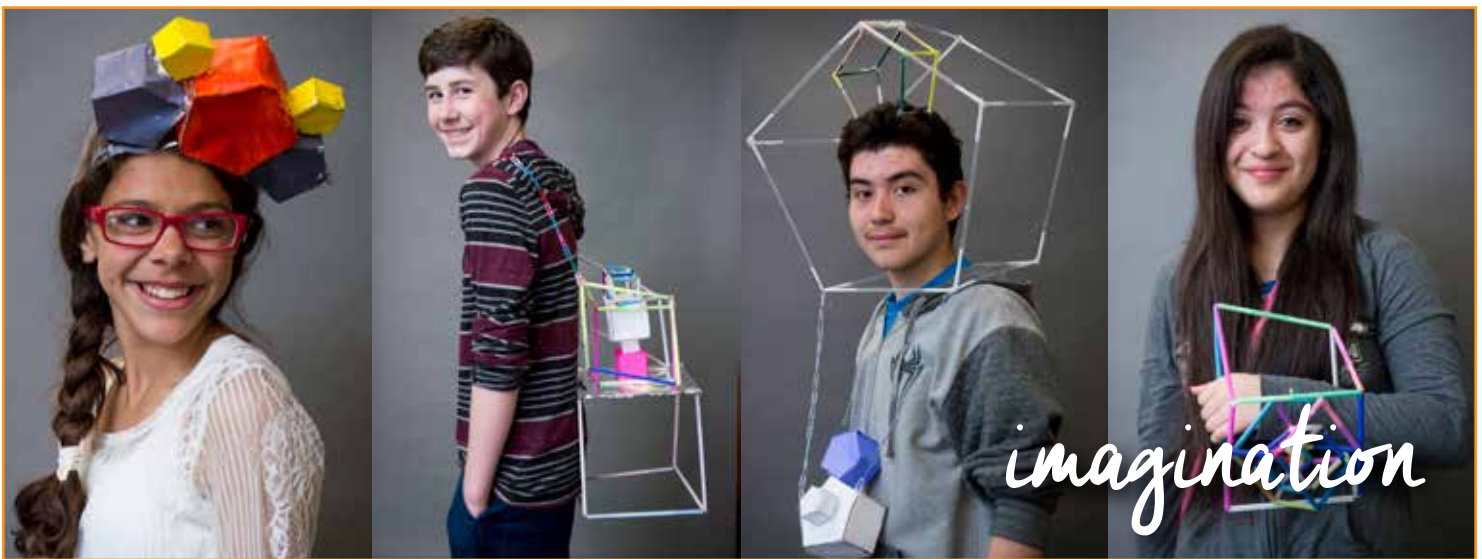
- Development/GA
- Education
- Performing Arts
- Visual Arts
- Theatre



GET INVOLVED

Arts Making an Impact

To discuss how you can get involved:
Contact Christine Davis-Jeffers, Chief Operating Officer
208.726.9491 x 120
cdavisjeffers@sunvalleycenter.org



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- ¹² L. Stevenson & S. Heath, *Youth and Imaginative Actuality*, 2011 and 1999
- ¹³ J. Lichtenberg, C. Woock & M. Wright, *Ready to Innovate*, 2008

ARTS MAKING AN IMPACT

Dear Kately, Janica, Sarah and everyone at The SVCA

Thank you so much for providing such a great learning environment for my Kindergarten students! We have loved all the shows at the center this year but the latest one "I need to tell you something" has inspired my students immensely. A grandparent had given me tons of stationery and after our last visit the kids have been writing to everyone! Parents, grandparents, siblings, cousins and friends. We have a mailbox in our classroom that is full everyday and we took a trip to the post office to mail letters to friends and family from Ketchikan to New Zealand!

"Today we looked at art instead of a picture of art."

-2nd grader

"I liked this project because it made me want to become more of an artist!"

-7th grader

"Thank you so much for helping us out with our project this unit. It was tons of fun and it got my creative juices flowing."

-9th grade student

"I LOVED the Art!"

-Brooke, 1st grade

Our time at the center inspired my students to write independently! Thank you for all your hard work and dedication to bringing the Arts to the children of this valley.

Sincerely,
Kristin Flann
Hemlockway Kindergarten

"The Sun Valley Art Center is one of my favorite places."

-Ava, student

"I learned that if you love something or someone never give it up and don't listen to what other people say. Listen to your heart."

-Devon, student



Thank you for sharing your museum! We LOVE Art!!

Mrs Flann's Kindergarten class

AVON
Jasmine
Bradley
Kaiden
Evelyn
BARTOV
Savannah

Kelloun
Freddy