

Reading Lists for Stories of a Changing China

A Tale of Two Firms with Wharton School professor, Marshall Meyer

Saturday, September 21, 11-12:30pm (part 1)

Tuesday, September 24, 7-8:30pm (part 2)

The Center, Ketchum (191 5th Street East)

In these two seminar style classes, we explore the leadership and strategies of two Chinese firms, one a firm steeped in Chinese culture that has become a world-famous brand, the other perhaps the most Western of large Chinese firms that was also the first Chinese firm to achieve global dominance in its industry even though its brand remains unknown beyond industry insiders. A key issue is how US and EU firms can compete with these Chinese powerhouses.

Reading list for September 21 and 24:

Two books on industries where Chinese dominance is not assured, automobiles and commercial aircraft:
G. Anderson, Designated Drivers: How China Plans to Dominate the Global Auto Industry (especially chapters 6, 7, and 8).
James Fallows, China Airborne

Is it Capitalism? with Wharton School professor, Marshall Meyer

Saturday, October 26, 11am-12:30pm (part 1)

Tuesday, October 29, 7-8:30pm (part 2)

The Center, Ketchum (191 5th Street East)

In these seminar classes we will discuss different versions of Chinese capitalism – centrally managed capitalism where the Chinese government retains control over the largest Chinese enterprises, regional decentralized authoritarianism where local governments compete for revenues and economic growth, and bottom-up capitalism where small and medium-sized enterprises flourish as government influence recedes. None of these models seems to be working especially well at this point. The question is what's next for China and how the reverberations and spillovers will affect us.

Reading list for October 26 and 29:

Background on Chinese economy and politics:
John Bryan Starr, Understanding China: A Guide to China's Economy, History, and Political Culture, 3rd Edition
Current materials:
Wall Street Journal series on "China's Rising Risks,"
<http://online.wsj.com/article/SB10001424127887323608504579023893881173648.html>
Financial Times series on "The Debt Dragon," <http://www.ft.com/intl/indepth/china-debt-dragon>

Book Discussion Series: Lost and Found in Translation with Kim Frank Kirk

Wednesday, October 16, The Liberty Theatre

Wednesday, October 23, The Center in Ketchum

Wednesday, October 30, The Center in Ketchum

5:30-7pm

Join writer, teacher and Chinese literature enthusiast, Kim Frank Kirk in exploring the brilliant and entertaining works of Tony Award winning playwright, David Henry Hwang, Nobel Laureate, Mo Yan and rediscovered, celebrated pre-war author Eileen Chang.

Reading Lists:

Week 1: Chinglish a Play. David Henry Hwang. Theater Communications Group. NY, NY (2012)

Week 2: Love in A Fallen City. Selected Stories by Eileen Chang. (Translator, Karen S. Kingsbury and Eileen Chang) New York Review of Books. NY, NY (2007)

Week 3: Big Breasts, Wide Hips. MoYan (Translator, Howard Goldblatt) WW Norton & Co. NY, NY (2011)