



Sun Valley Center for the Arts **Business Partners Program**

**Sun Valley Center for the Arts is pleased to offer
Business Partnership Opportunities for the 2017–2018 season!**

Partnering with The Center and Company of Fools is an excellent way to demonstrate your company's commitment to the arts and cultural programming that make the Wood River Valley such a special place to live and visit. In addition, The Center's business partnership program offers a number of different opportunities for businesses to enhance community relations and increase company recognition.

There are two ways you can partner with The Center & Company of Fools:



Membership



Sponsorship

Membership and sponsorship are vital sources of support for The Center and Company of Fools that help us deliver the fantastic live music, fascinating lectures, arts education outreach, professional theatre and thought-provoking exhibitions that make our community an exciting cultural epicenter.

We look forward to working with you and welcome the opportunity to discuss how we can tailor this partnership to meet your business's needs.

**For questions and/or inquiries,
please contact Jessica Hamilton at
208.726.9491 x113.**



Sun Valley Center for the Arts Business Membership Opportunities

Becoming a **Business Member** demonstrates your company's commitment to the arts and cultural programming in the Wood River Valley. Membership plays a vital role in supporting The Center's programming, including: concerts, special exhibitions, lectures, Company of Fools' performances, and our extensive arts education outreach to local schools. A portion of all membership contributions is tax-deductible.

We are happy to offer our Business Members the following exclusive benefits:

BUSINESS ADVOCATE—\$250

- Member price tickets to lectures, concerts, performances, and classes (up to six per event—restrictions may apply)
- Invitation to Business Supporter breakfast
- Recognition in the Annual Impact Report as a supporting business member
- Recognition in The Center's Season Program and Company of Fools Playbill as a supporting business member

BUSINESS BENEFACTOR—\$1,000

- All Advocate level benefits
- A black and white ¼ page advertisement in The Center's Season Program and Company of Fools Playbill*
- A SVCA Business Partner certificate to let your clients and customers know you're a supporter

SILVER BUSINESS GUARDIAN—\$2,500

- All Benefactor level benefits
- Upgrade to color ¼ page advertisement in The Center's Season Program and Company of Fools Playbill*
- Recognition on the Guardian supporter walls at The Center in Ketchum and the Liberty Theatre in Hailey

**At this level of giving and above, sponsorship opportunities are available. If interested, please see available sponsorship opportunities and contact us to discuss your sponsorship goals.*

GOLD BUSINESS GUARDIAN—\$5,000

- All Silver level benefits
- Upgrade to ½ page advertisement in The Center's Season Program and Company of Fools Playbill*
- Private exhibition tour for your clients and/or employees with curator (up to 10 people)

PLATINUM BUSINESS GUARDIAN—\$10,000

- All Gold level benefits
- Upgrade to a full page advertisement in The Center's Season Program and Company of Fools Playbill*
- Concierge services for you, your clients and/or employees at Center events (up to four people per event)

VISIONARY BUSINESS GUARDIAN—\$20,000

- All Platinum level benefits
- Lunch and tour with other Business Visionaries and Center leadership (up to two people)
- Recognition as a Visionary Business Guardian in all printed materials

To join or for questions, please contact Jessica Hamilton at 208.726.9491 x113.

*All artwork for advertisements must be received by June 1st of the year you begin your membership.

**A portion of your membership contribution is tax-deductible as a charitable contribution to the extent allowed by law. You may also waive all benefits to make your contribution 100% tax-deductible. To request a breakdown of deductibility, please contact our Development Office at 208.726.9491 x113.

***Memberships are effective immediately and are valid for one year on the first day of the month of your contribution.



Sun Valley Center for the Arts **Business Sponsorship Opportunities**

Business Sponsorship provides a variety of ways for you to combine your support of The Center with major marketing benefits.

We welcome the opportunity to discuss how we can tailor your sponsorship to your business's needs.

BENEFITS OF SPONSORSHIP:

- Demonstrating to your clients, customers, and employees that you support the vitality of our community
- Exposure to enthusiastic audiences of varying demographics depending on the program you sponsor
- Complimentary tickets for your clients, customers or employees to attend some of the world class events presented by The Sun Valley Center for the Arts and Company of Fools each year
- Numerous recognition opportunities that may include: logo on signage and banners at the event; product placement at the event; logo on invitations and website; mention on posters, postcards, member mailings, newspaper and radio ads, and all press releases; verbal acknowledgment at the event from the stage; distribution of branded items, and more...

A select few of our sponsorship opportunities are highlighted below.

**To learn more about all available opportunities,
please contact Jessica Hamilton at 208.726.9491 x113.**

Starting at \$2,500



ANNUAL ARTS & CRAFTS FESTIVAL

A three-day, annual outdoor art festival in its 49th year, the event provides an opportunity for people throughout the region to experience and purchase fine art from over 100 jury-selected artists and craftspeople, enjoy food and drink, witness artists demonstrations and participate in kids' arts and crafts activities. This is one of the largest and best-attended events in the area drawing between 7,000–10,000 attendees per year.



COMPANY OF FOOLS

The Liberty Theatre's resident company, Company of Fools, has been recognized numerous times for its significant contributions to the arts and became the first theatre company in Idaho's history to receive Constituent Theatre status from the national organization for professional American theatre. Company of Fools produces four mainstage productions per year as well as a play reading series and school outreach programs.



ARTS EDUCATION

The Center invests approximately \$1,000,000 in educational programs annually at The Center, including: Professional Artist Residencies and Classroom Enrichment Programs in Blaine County schools, Student Exhibition Tours including a hands-on art making experiences, Student Matinees for Company of Fools theatre productions, Company of Fools Stages of Wonder, Scholarships for local high school students and educators to pursue advanced study in the arts, Family Days and Teen Workshops.

Starting at \$5,000



SUMMER CONCERT SERIES

The Center has produced sell-out summer concerts for years. Past Concert Series have featured artists such as Emmylou Harris, Wilco, Lake Street Dive, Pink Martini and Brandi Carlile. These outdoor concerts are some of Sun Valley's most popular summer attractions. Attendance is between 1,500–5,000 people per concert including locals, seasonal residents and tourists.



BIG IDEAS: LECTURE SERIES

The Sun Valley Center for the Arts brings prominent speakers to the Wood River Valley to engage the community in lively, informative discussions about BIG IDEA themes. Speakers have included: Arianna Huffington, P.W. Singer, Gloria Steinem, Daniel Handler, E.O. Wilson, and Neil deGrasse Tyson. Attendance is usually between 250–450 people per lecture and 1,500–2,000 cumulatively throughout the whole series.

Starting at \$10,000



ANNUAL WINE AUCTION

This three-day, multi-event fundraiser, has been recognized as one of the “Top Ten” charity wine auctions in the country by *Wine Spectator*. Year after year, the Wine Auction is the top fundraiser for the Sun Valley Center for the Arts bringing in over \$1,000,000 annually. The patrons of the Sun Valley Center Wine Auction come from over 20 states around the country specifically to celebrate in this spectacular auction weekend.



BIG IDEA PROJECTS

For more than 15 years, The Center has focused on creating original programs that consider one BIG IDEA. Designed to stimulate the imagination, promote conversations, provoke thought and engage our community the Center develops: an original art exhibition at the museum in Ketchum, Exhibition Tours with curators, a Teen Workshop, a Family Day, Documentary and/or Feature Films and Lectures. BIG IDEA projects may also include a play or reading, concerts, artist talks and school residencies, and classes for adults.



Sun Valley Center for the Arts Business Advertising Opportunities

SUN VALLEY CENTER FOR THE ARTS SEASON PROGRAM & COMPANY OF FOOLS PLAYBILL

The season program highlights The Center's events for the upcoming year and it reaches over 10,000 people. Ads range from \$500 for a ¼ page and \$1,600 for the back cover. Program and Playbill advertisements may also be included as part of some Business Membership benefits. **To learn more please, contact Kris Olenick at kolenick@sunvalleycenter.org or 208.726.9491 x205.**

WINE AUCTION CATALOG

Guests from around the country come to Sun Valley to experience the beauty of the surroundings while enjoying spectacular wines paired with food from world class chefs. Over the course of the three day event, over 1,500 people attend and all patron package ticket holders and gala attendees receive the catalog. Only five advertisements total are included in the catalog. These exclusive full page ads are offered at \$2,000. **To learn more please contact Callan Miranda at cmiranda@sunvalleycenter.org or 208.726.9491 x115.**